

XR55A95L

BRAVIA XR 55" Class A95L QD-OLED 4K HDR Google TV (2023)

Our brightest and widest range of colors and hues, powered by the intelligent Cognitive Processor XR™. With a QD-OLED screen enhanced by XR Triluminos Max, experience picture quality with as much as 200% brightness of its predecessor. Individually lit pixels produce pure black, so your favorite movies, shows, and games burst to life on screen with extraordinary detail and depth.



Bullets

- The Cognitive Processor XR™ delivers a picture with wide dynamic contrast and natural colors, replicating how we see the real world.
- The QD-OLED screen delivers our widest-ever palette of shades and hues, pure OLED black, and high brightness.
- Get access to all your favorite streaming apps in one place with Google TV™, and simply use your voice to search and ask questions with Google Assistant™. Supports Apple Airplay.^{1,16}
- Get high-quality 4K UHD movies on us with the BRAVIA CORE™ app.²
- Game Menu puts all your gaming picture settings and exclusive assist features in one place.
- Get the advantage in high-performance gaming with HDMI 2.1 features like 4K/120, VRR, and ALLM.⁶
- Take your PlayStation® 5 gaming to the next level with exclusive features that optimize picture quality for gaming and streaming.
- Enjoy engaging cinematic content the way the creators intended with support for Dolby Vision®, IMAX® Enhanced, Netflix Adaptive Calibrated Mode, and more.^{9,10,11}
- Use Multi View to split your screen and watch content from two different sources at the same time.⁵
- With Acoustic Surface Audio+™ and support for Dolby Atmos®, hear true immersive audio with actuators that vibrate to produce sound from the entire screen perfectly matching the action.⁹
- Acoustic Center Sync synchronizes the TV speakers with select Sony soundbars, reinforcing the center speaker channel for clearer, fuller dialogue and more immersive sound.¹²
- Bring back lost detail, with reduced noise, and see all your HD and digital content upscaled to near-4K resolution with XR Clear Image and XR 4K Upscaling.^{13,14}
- See blur-free picture quality in fast-moving sports and action-packed movies powered by XR OLED Motion.
- Multi-position stand with two variations of flexibility – standard low-profile setting for immersive viewing or raised to accommodate a soundbar.¹⁷
- With the included BRAVIA CAM, Ambient Optimization Pro automatically adjusts the picture and sound according to your room environment, and you can also enjoy video chat on the big screen.¹⁸
- The Eco Dashboard keeps all your energy efficiency settings in one place, making it easier to change them individually or in one go.

Features

Intelligent and powerful TV processing

See how real your entertainment can be, with immersive depth and lifelike picture quality, powered by Sony's intelligent Cognitive Processor XR™. Hundreds of thousands of individual on-screen elements are processed and remastered in the blink of an eye, boosting color, contrast, and clarity, bringing astounding realism to your content.

Our best color ever

Experience our widest palette of colors with breakthrough QD-OLED panel technology. Enhanced by XR Triluminos Max™, millions of self-illuminating individual pixels deliver more saturation and brightness to every color, revealing all the exquisite detail and subtle hues of real life.

Feel immersive realism with pure black and our brightest colors

Drastically transform the look and feel of your favorite content with enhanced QD-OLED contrast and color. By pairing our QD-OLED panel and XR OLED Contrast Pro, see up to 200% brightness increase compared to its predecessor, bringing scenes to life with pure black and our brightest colors.

The entertainment you love. With help from Google

With 700,000+ movies and TV episodes, live TV, and more available across 10,000+ apps, Google TV takes streaming and live

TV to the next level – bringing together your favorite entertainment from across your apps and organizing it all, just for you. Searching is easy – just ask Google. Try saying, “Hey Google, find action movies” to search across your favorite apps.¹

Movies on us with BRAVIA CORE™

With the BRAVIA CORE™ app, enjoy the latest Sony Pictures Entertainment titles and the largest IMAX® Enhanced collection. Simply redeem the included credits to choose from hundreds of the latest releases. You're also subscribed to an amazing selection of movies to stream anytime. With Pure Stream™, get near lossless 4K UHD Blu-ray quality for stunning visuals and expressive sound.^{2,3}

All your game settings in one place

With Game Menu, quickly manage your gaming picture settings and exclusive assist features in a single convenient interface. Get access to features like Black Equalizer to reveal details in even the darkest shadows, apply a Crosshair overlay so you always have your enemy in your sights, and use the Screen Size feature to shrink your screen all the way down to a 27" monitor size for precision gaming on your big screen. And exclusively on the A95L, use Multi View to split your screen and enjoy watching content from two different sources at the same time.^{4,5}

Level up your gaming with HDMI 2.1 features

Sony TVs deliver a thrilling gaming experience with support for 4K/120, VRR, and ALLM as specified in HDMI 2.1. With 4K/120 you get up to 120fps in 4K resolution on compatible games, and input lag as low as 8.5ms, giving you the advantage in high-intensity gaming. Variable Refresh Rate (VRR) allows the TV to dynamically match frame rate of the gaming device, enabling smoother gameplay without stuttering delays or screen tearing. Lastly, Auto Low Latency Mode (ALLM) supports more responsive gameplay by enabling the TV to automatically switch to low latency mode whenever a gaming device is connected.^{6,7}

Perfect for PlayStation® 5

Get detailed, responsive game play and feel the action all around you with Sony TV exclusive feature for the PlayStation® 5 console. Auto HDR Tone Mapping automatically adjusts the HDR settings of the PS5® console to the TV for detailed, high-contrast scenes, and Auto Genre Picture Mode automatically adjusts the picture quality during gaming or streaming.⁸

Cinematic content as the creators intended

Get extraordinary picture quality and enjoy your favorite content the way it was designed to be seen. Dolby Vision® makes scenes come to life with striking highlights, deeper blacks, and vibrant colors. IMAX® Enhanced delivers digitally remastered movies with full-screen picture and more powerful sound. Netflix Adaptive Calibrated Mode uses the TV's ambient light sensor to optimize picture brightness based on your room's lighting conditions, so you can enjoy Netflix original content with studio picture quality. And BRAVIA CORE Calibrated Mode automatically adjusts to the optimal picture settings, creating an exceptional at-home movie viewing experience.^{9,10,11}

The screen is the speaker with sound and picture in perfect harmony

Hear an exceptional audio experience with more realistic sound and clear dialogue. With Acoustic Surface Audio+™, actuators behind the TV vibrate to produce sound from the entire screen and elevate the soundstage, enabling sound to follow the action on screen. An integrated subwoofer delivers powerful bass and rounds out the sound for a truly immersive cinematic feel. And with Dolby Atmos® support and 3D Surround Upscaling, everything you watch gets the true surround sound treatment.

Pairs perfectly with Sony soundbars

Paired with select Sony soundbars, our latest TVs go even further to bring you an unmatched audio-visual experience. Acoustic Center Sync synchronizes the TVs speakers with the soundbar, reinforcing the center speaker channel for clearer, fuller vocals. When connected, soundbar settings automatically appear on the TV's Quick Settings menu, making it easy to control the volume, sound field, voice amplification, and other soundbar features.¹²

Bring back lost texture and detail, the intelligent way

Bring back lost texture and detail, with reduced noise and blur, and see all your HD and digital content upscaled to near-4K resolution with XR Clear Image and XR 4K Upscaling. See the authentic features of people's faces, identify every blade of grass, and marvel at the precise texture of buildings and scenery.^{13,14}

Intelligent motion processing for fast-moving, blur-free scenes

Watching sports and action-packed movies just got a whole lot better. XR OLED Motion combats blur and judder by cross-analyzing key visual elements and precisely controlling the action in every scene to ensure picture quality remains smooth and clear.

Hands-free help from Google

With hands free voice control built into Sony TVs with Google TVs, you can set aside your remote and simply use your voice to

search and access entertainment, get answers, control the TV and smart home devices, and streamline your day. Just say “Hey Google” to get started.¹

All your favorite streaming apps in one place

Sony TVs with Google TV give you access to all your favorite streaming apps in one place, including Netflix, Prime Video, Disney+, YouTube, the Apple TV app, HBO Max, Peacock, and many more. Find all the movies and TV shows you love in an easy-to-navigate interface and use Google Assistant to quickly find new content to watch.¹

Family-friendly smart TV

Discover a fun collection of movies and shows for the whole family. Create a Kids Profile that can help you guide children to age-appropriate content on streaming apps. Pick from a selection of playful avatars and themes, set parental controls to restrict what streaming services are shown, limit watching time, and even set bedtimes.^{1,15}

Works with Apple AirPlay

With Apple AirPlay support, you can share pictures, video, or audio to your television right from your iPhone, iPad, or Mac. Watch movies and shows from your favorite apps, the Apple TV app, or even from Safari.¹⁶

Beautifully designed to complement your space

Our premium, minimalist One Slate design keeps you focused on the big picture. The versatile, two-way, multi-position stand gives you the option of a low-profile setting that focuses your attention on the picture, or a raised setting that accommodates your soundbar in the ideal position. Integrated cable management keeps wires neatly hidden, so your furniture stays free of clutter and looks great from all angles.¹⁷

Discover new ways to enjoy TV with BRAVIA CAM

Connect the supplied BRAVIA CAM for an even more dynamic viewing experience. Ambient Optimization Pro recognizes where you’re sitting in the room and automatically optimizes the picture and sound for the environment. You can also enjoy video chat with friends and family on the big screen.¹⁸

Premium backlit remote

Our compact, premium remote with backlit keys ensures you have access to the most used buttons while being comfortable to hold. Easily find your lost remote with the finder function – simply ask your TV “Hey Google, find my remote”, or press the button on the side of the TV, and the remote will ping. It even has a special polyurethane coating making it easy to wipe down and keep clean.¹⁹

All your energy-saving settings in one place

With the flexible and configurable Eco Dashboard, energy saving settings can now be centrally managed. You can easily customize energy saving settings for your TV usage, viewing environment, and the content you are watching, all in one place.

Specification

TV System	
TV System (Analog)	M
Tuner Channel Coverage (Analog)	VHF: 2-13/UHF: 14-69/CATV: 1-135
TV System (Digital Terrestrial)	ATSC/ ATSC3.0(NEXTGEN TV) depending on your country/area selection
Tuner Channel Coverage (Digital Terrestrial)	VHF: 2-13/UHF: 14-69(2-13/14-36 for ATSC3.0)
TV System (Digital Cable)	Clear QAM
Tuner Channel Coverage (Digital Cable)	CATV: 1-135
Number of Tuners (Terrestrial/Cable)	1(Digital/Analog)
Color System	NTSC
Color Space	sRGB,BT709,BT2020,AdobeRGB,DCI
Operating System	Google TV
On-board Storage (GB)	32GB

Display Features	
Display type	QD-OLED
Pixel Contrast Booster	Yes
Display Specs	
Screen Size (inch, measured diagonally)	55"(54.6")
Screen Size for WEB(diagonal, cm, integer or 1st decimal)	139cm
Backlight type	OLED
Display resolution (H x V, pixels)	3840 x 2160
Viewing Angle (Right/Left)	178(89/89) degree
Viewing Angle (Up/Down)	178(89/89) degree
Display Resolution	QFHD
Aspect Ratio	16:9
Video Features	
Object-based Super Resolution	XR Super Resolution
Peak Luminance	XR OLED Contrast Pro
TRILUMINOS	XR Triluminos Max
HDR Remaster	XR HDR remaster
Smoothing	XR Smoothing
Features for PlayStation®5 Auto HDR Tone Mapping	Yes
Features for PlayStation®5 Auto Genre Picture Mode	Yes
XR Clear Image	Yes
Precision Color Mapping	Yes
Face Area Detection	Yes
Picture modes	Vivid,Standard,Calm,Cinema,IMAX Enhanced,Photo,Professional,Dolby Vision (Vivid/Bright/Dark),FPS Game,RTS Game,Netflix calibrated, BRAVIA CORE calibrated
Auto Wide	Yes
Wide Mode	Full/Vertical Fit/Horizontal Fit/Original,Full/Vertical Fit/Horizontal Fit/Original
Video Processing	XR 4K Upscaling
Motion enhancer	XR OLED Motion
24p True Cinema	Yes
Live Colour™ Technology	Yes
PhotoTV HD / BRAVIA for China	Yes
CineMotion/Film Mode/Cinema Drive	Yes
4K Processor	Cognitive Processor XR
HDR (High Dynamic Range) compatibility	Yes (HDR10,HLG,Dolby Vision)
Panel Refresh Rate (Native Hertz)	120Hz
Dual database processing	Yes
Dynamic Contrast Enhancer	Yes
Audio Specs	

Channel	2.2ch
Speaker Position	Front
Bass/Treble/Balance	Balance
Speaker Type	Acoustic Surface Audio+
Speaker Configuration	Actuator x 2, Subwoofer x 2
Digital audio out (Optical) format	Two channel linear PCM: 48kHz 16bits, Dolby Audio, DTS
Audio Features	
Acoustic Center Sync	Yes (CENTER SPEAKER IN, S-CENTER SPEAKER IN)
Ready for 360 Spatial Sound Personalizer	Yes (via Bluetooth)
Simultaneous Sound Output with TV Speaker	Bluetooth A2DP Device
Vertical Surround Engine	Vertical Surround Engine
Acoustic Auto Calibration	Room & User Position Compensation
Clear Phase	Yes
S-Master	S-Master Digital Amplifier
Auto Surround	Yes
DTS audio format support	DTS Digital Surround, DTS Express, DTS-HD Master Audio, DTS-HD High Resolution Audio, DTS:X
Simulated surround sound	S-Force Front Surround
Dolby audio format support	Dolby Audio, Dolby Atmos
Voice Zoom	Voice Zoom 2
HDMI Audio Return Channel (ARC)	Yes (eARC/ARC)
Advanced Auto Volume	Yes
Auto Mute (on no signal)	Yes
HDMI input Audio format	7.1 channel linear PCM: 32/44.1/48/88.2/96/176.4/192kHz 16/20/24bits, Dolby Audio, Dolby Atmos, DTS, DTS Express, DTS-HD Master Audio, DTS-HD High Resolution Audio, DTS:X
ARC output format	Two channel linear PCM: 48kHz 16bits, Dolby Audio, Dolby Atmos, DTS
Network Features	
Control Menu	Yes
ECO Dashboard	Yes
Apple AirPlay	Yes
Apple HomeKit	Yes
Home Network Feature	Home Network Client, Home Network Renderer
Wi-Fi Certified	Yes
Wi-Fi Standard	a/b/g/n/ac/ax
Wi-Fi Frequency	2.4GHz/5GHz
Codec for Home Network	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC,JPEG/HEIF/WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only)
Wireless LAN	Integrated

Convenience Features	
UVC/UAC support	Yes
Multi-View	Yes * Firmware update may be required.
Color Inversion	Yes
TalkBack	Yes
Variable Refresh Rate (VRR)	Yes (for HDMI3/4)
Auto Low Latency Mode (ALLM)	Yes (for HDMI3/4)
Features specified in HDMI2.1	4K120/eARC/VRR/ALLM
Built-in Mic switch	Yes (Left)
X-Protection PRO	Y (with Lightning, Surge, Humidity Protection)
Electronic Program Guide (EPG)	Yes
Twin Picture	Yes
USB playback codecs	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAVC S):AVC,MPEG4,HEVC/AV1:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC,JPEG* /HEIF* /WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only) * Firmware update may be required.
Built-in Mic	Yes
Screen Reader	Yes
Audio Description	Yes
Text Magnification	Yes
Accessibility Shortcut	Yes
Switch Access	Yes
Auto Picture Mode	Yes
Text Input Language	ENG / FRA / GER / HEB / ITA / RUS / SPA / VIE / JPN
Chromecast built-in	Yes
Voice Search	Yes * Hands Free feature(Built-in Mic) availability depends on language and may need software update. Please check Sony support page for further information; https://www.sony.net/tv-hf-ww/
Application Store	Yes (Google Play Store)
BRAVIA Sync (including HDMI-CEC)	Yes
i-Manual	Yes
Parental Control	Yes
Channel Block (with password)	Analog & Digital
Show/Hide Channels	Yes (Digital&Analog)
On Screen Clock	Yes
Sleep Timer	Yes
On/Off Timer	Yes
USB drive format support	Yes (Supported File System: FAT16/FAT32/exFAT/NTFS)
Display Language	AFR,AMH,ARA,ASM,AZE,BEL,BUL,BEN,BOS,CAT,CZE,DAN,DEU,GRE,ENG,SPA,EST,BAQ,PER,FIN,FRA,GLG,GUJ,HIN,HRV,HUN,IND,ISL,ITA,HEB,JPN,KAZ,KAN,KOR,KIR,LAO,LIT,LAV,MAC,MAL,MON,MAR,MAY,BUR,NOB,NEP,NLD,ORI,PAN,POL,POR,

	RUM,RUS,SOL,SLV,ALB,SRP,SWE,SWA,TAM,TEL,THA,TGL,TUR,UKR,URD,UZB,VIE,zh_CN,zh_HK,zh_TW,ZUL
Auto Shut-off	Yes
Sensing Features	
Sensor	Light/Color
Energy Saving & Efficiency	
SORPLAS	Yes
ECO Friendly	Yes
Power Saving Mode / Back Light Off Mode	Yes
General Features	
Smart TV	Google TV
BRAVIA CORE Calibrated mode	Yes
Auto Calibration with CalMAN	Yes
Netflix Calibrated mode	Yes
IMAX Certified Model	Yes
Closed Captions (Analog)	Closed Caption
BRAVIA CORE	10 credits/ 24 months
Closed Captions (Digital)	Closed Caption
Customizing Capability	
RS-232C Control	Yes
Design Features	
Stand Position	2way position (Standard position/Soundbar position)
Stand Color	Dark Silver
Bezel Design	Seamless edge
Cable Management	Yes
Frame color	Black
Stand Design	Aluminum Edge Stand
Inputs and Outputs	
HDMI Signal	4096x2160p(24,60Hz), 3840x2160p(24,30,60,120Hz)*, 1080p(24,30,60,120Hz), 1080i(60Hz), 720p(24,30,60Hz), 480p * 120Hz is supported by HDMI IN 3 and IN 4
HDCP	HDCP2.3(for HDMI1/2/3/4)
Bluetooth profile support	Version 5.2,HID/HOGP/SPP/A2DP/AVRCP
4K 60P High-Quality formats	HDMI IN1, IN2 ports for 4K(up to 18Gbps) signal, HDMI IN3, IN4 port for 4K(up to 48Gbps) signal
AC Power Input	Pigtail (REAR)
RF (Terrestrial/Cable) Connection Input(s)	1(Side)
HDMI inputs total	4(4Side)
Digital Audio Output(s)	1(Side / Hybrid with S-Center Speaker Input)
USB ports	2(Side)
Ethernet inputs	1(Side)
RS-232C Input(s)	1(Side)

HDMI PC Input Format	640x480(31.5kHz,60Hz), 800x600(37.9kHz,60Hz), 1024x768(48.4kHz,60Hz), 1280x1024(64.0kHz,60Hz), 1152x864(67.5kHz,75Hz), 1600x900(55.9kHz,60Hz), 1680x1050(65.3kHz,60Hz), 1920x1080(67.5kHz,60Hz), 3840x2160p(30Hz), 3840x2160p(60Hz, 8bits)
Power	
Power Requirements (voltage)	AC 120V for UL cUL AC 110-240V for other
Power Requirements (frequency)	60Hz for UL cUL 50/60Hz for other
Rated Power Consumption	348 W
Power Consumption (in Standby)	0.5 W
Regulation and Standard Compliance	
VESA® Hole Spacing Compatible	Yes
VESA® Hole Pitch (W x H)	300 x 300 mm / 11 7/8 x 11 7/8 inch
Measurements (Approx.)	
Dimension of TV without Stand with Camera (W x H x D)	1224 x 723 x 45 (42.8) mm / 48 1/4 x 28 1/2 x 1 13/16 (1 11/16) inch
Dimension of TV without Stand (W x H x D)	1224 x 707 x 34 (21.9) mm / 48 1/4 x 27 7/8 x 1 3/8 (7/8) inch
TV with Stand (Standard position) (W x H x D)	1224 x 737 x 275 mm / 48 1/4 x 29 1/8 x 10 7/8 inch
TV with Stand (Narrow position) (W x H x D)	-
TV with Stand (Soundbar position) (W x H x D)	1224 x 798 x 275 mm / 48 1/4 x 31 1/2 x 10 7/8 inch
Dimension of Package Carton (W x H x D)	1363 x 837 x 175 mm / 53 3/4 x 33 x 7 inch
Stand width (Standard position)	1223 mm / 48 1/4 inch
Stand width (Narrow position)	-
Stand width (Soundbar position)	1223 mm / 48 1/4 inch
AC Cable Length	1500mm
Weights (Approx.)	
Weight of TV without Stand	17.6 kg / 38.8 lb
TV with Stand (Standard position)	19 kg / 41.9 lb
TV with Stand (Narrow position)	-
TV with Stand (Soundbar position)	19 kg / 41.9 lb
Weight of Package Carton (Gross)	25 kg / 55.1lb.
Carton Spec	
Max Qty of carton stacking (vertical)	6
Max Qty of carton stacking (horizontal) *only for Shop Front	N/A
Supplied Accessories	
Camera Unit (Bundle)	CMU-BC1M
Voice Remote Control (Supply)	RMF-TX910U
Batteries	LR03
AC Power Cord Spec	(Pig-tail43mm) (US) (2pin) (flat blades Polarity)

Operating Instructions	EN,FR,ES
Quick Setup Guide / Supplement CUE (GA)	EN,FR,ES,PT
Table Top Stand	Separate (Assembly required)
Optional Accessories	
Wallmount Bracket	SU-WL855(Refer to Country/Area Handling Chart)

1. User must accept Google Terms of Service (<http://www.google.com/policies/terms/>), Play Terms of Service (https://play.google.com/intl/en-US_us/about/play-terms/index.html) and Privacy Policy (<http://www.google.com/policies/privacy/>) to use TV. User must connect to a Google account to use certain advertised features, including voice to activate linked apps, and install certain apps and operating software during setup. Use of TV without connecting to a Google account allows only basic TV features and certain apps. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, operating system, and software of this product may be subject to separate or third-party terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Apps must be compatible with TV. App availability varies by region and device.
2. Purchase an eligible TV and register for BRAVIA CORE™ by February 23, 2026 to be eligible for promotion offers. Available movies subject to change. Terms and conditions apply, for full details see <https://www.sony.net/bravia-core>. Network services, content, and operating system and software of product may be subject to separate or third-party terms and conditions and changed, interrupted, or discontinued at any time and may require fees, registration, and credit card information.
3. User must setup broadband network environment. By default, Pure Stream setting is turned OFF and must be turned ON in BRAVIA CORE settings. BRAVIA CORE offers streaming between 30Mbps-80Mbps once user turns ON Pure Stream. To access Pure Stream at 30Mbps, user must have a minimum internet speed of 43Mbps over Wi-Fi. To access highest quality Pure Stream available at 80Mbps user must have minimum internet speed of 115Mbps over Wi-Fi. Subject to user's network operator's video streaming restrictions, BRAVIA CORE automatically selects the best bitrate as following with adaptive streaming functionality based on the internet speed available.
4. Screen Size feature will be available via future firmware update.
5. Multi View feature will be available via future firmware update.
6. Game title supporting VRR and/or 4K/120fps required. VRR results may vary depending on the game you're playing. If enabling VRR results in any unexpected visual effects, you can turn it off at any time.
7. Input lag time measured via 4K/120fps game via HDMI input, may differ by real-time usage environment or specific conditions. Game title supporting 4K/120fps required.
8. To activate Auto HDR Tone Mapping, must enable feature when pairing TV and PS5 for the first time; or will need to disconnect TV and PS5, perform factory reset on PS5 and enable the feature during initial setup. Auto Genre Picture Mode works when Auto Picture Mode on the TV is set to ON. Both features are supported only when PS5 and TV are directly connected. Applicable models: All BRAVIA XR models, X85K, X80K.
9. Dolby Vision and Atmos content compatible with streaming services or compatible content device connected via HDMI input (sold separately).
10. IMAX Enhanced content enables full IMAX Enhanced experience with compatible streaming services such as BRAVIA CORE, or compatible content device connected via HDMI input (sold separately).
11. Netflix streaming membership required. 4K Ultra HD availability subject to your Netflix subscription plan, internet service, device capabilities, and content availability. www.netflix.com/termsofuse.
12. Acoustic Centre Sync works with compatible Sony soundbars and AV receivers. For full compatibility list visit https://www.sony.net/hav_faq.
13. 4K: 3,840 x 2,160 pixels. Upscaled, simulated and enhanced 4K images will vary based on source content.
14. XR Clear Image feature will be available Spring 2023
15. This feature is for users of streaming apps. TV broadcasts cannot be accessed when using Kids Profile. Some TV functions may not be available while using Kids Profile, such as changing settings or inputs.
16. This Sony TV is compatible with AirPlay 2 and HomeKit. iOS 12.2 or later or macOS 10.14.4 or later is required. Apple ID account required. Subscriptions may be required to access certain content.
17. Actual look may differ depending on TV size and type of cables used.
18. Other than video chat, some BRAVIA CAM features may require future firmware update.
19. Clean exterior surfaces gently with a dry, clean cloth.
20. Compared to FY18 models. The ratio may vary by model and size.
21. Dolby Vision Gaming feature will be available via future firmware update.
22. Amazon Alexa enabled devices (sold separately) compatible with Sony TVs powered by Google TV. Amazon account required. Subscriptions may be required to access certain content.
23. Chromecast built-in compatibility dependent on app.
24. SU-WL855 wall-mount bracket is available for select Sony OLED and LED models. See compatible TV models here: <https://www.sony.com/electronics/support/articles/00197971>. TV and wall mount system sold separately. Hardware included with wall-mount bracket.
25. Requires separately sold Calman calibration software to be installed on your PC, a pattern generator, a meter (colorimeter, spectrophotometer etc.), and Calman for BRAVIA app to be downloaded from Google Play and installed on your TV. Internet needed to utilize app services on TV. Network services, content, and software of this product may be subject to separate terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information.
26. ©2022 Sony Interactive Entertainment LLC. God of War is a registered trademark of Sony Interactive Entertainment LLC and related companies in the U.S. and other countries. PS5™ system sold separately. Design and specifications are subject to change without notice. "PlayStation" and "PS5" are registered trademarks or trademarks of Sony Interactive Entertainment Inc.
27. ©2022 Sony Interactive Entertainment Inc. Developed by Polyphony Digital Inc. "Polyphony Digital logo", "Gran Turismo" and "GT" are registered trademarks of Sony Interactive Entertainment Inc. Manufacturers, cars, names, brands and associated imagery featured in this game in some cases include trademarks and/or copyrighted materials of their respective owners. Any depiction or recreation of real-world locations, entities, businesses or organizations is not intended to be or imply any sponsorship or endorsement of this game by such party or parties. All rights reserved. Screen images simulated.
28. All third-party apps, network services, content, the operating system and software may be subject to individual terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Requires product to be connected to the wireless network.
29. Hands Free feature will be available via a feature firmware update.
30. © SQUARE ENIX CHARACTER DESIGN: TETSUYA NOMURA / ROBERTO FERRARI LOGO ILLUSTRATION:© YOSHITAKA AMANO. *Not available on other formats until at least 5/29/2024. PS5@console, controller, and vertical stand sold separately. Screen images simulated.

© 2023 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited.
Sony, BRAVIA, BRAVIA XR, Cognitive Processor XR, XR Triluminos Max, XR Motion Clarity, BRAVIA CORE, and the Sony logo are trademarks of Sony Corporation.
Google TV is the name of this device's software experience. Google, YouTube, YouTube Music, Google TV and other marks are trademarks of Google LLC.
"PlayStation Family Mark," "PlayStation," "PS5 logo" and "PS5" are registered trademarks or trademarks of Sony Interactive Entertainment Inc. All other trademarks are

trademarks of their respective owners. Features and specifications are subject to change without notice. Screen images simulated.